

Masterprojekt WS 2012/13

Velo-city Vienna 2013

Beiträge für die größte internationale Fahrradkonferenz

TU Wien, FB Verkehrssystemplanung DI Dr. Georg Hauger

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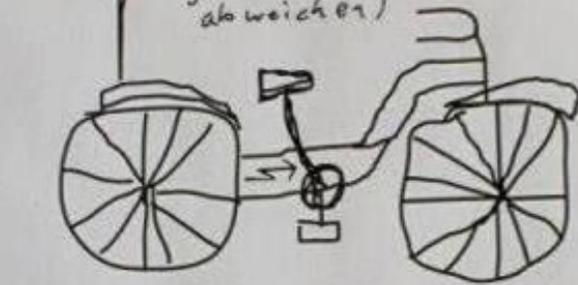
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Vermisst !!!

(Ans ~~dem~~ meiner Erinnerung gezeichnet. ~~Es~~ kam vom Originalen abweichend)



Mein Fahrrad wurde letzte Woche vor der Uni gestohlen. Es ist ein drei Gänge Rad mit einem Blitz an der Seite und einen Fuchsschwanz. Der Fuchsschwanz und der Blitz könnten abmontiert sein. Das Fahrrad war frisch aus den Laden.

Keine Belohnung!

Ich möchte dieses Fahrrad garnicht mehr zurück. Ich habe diesen Flyer nur gemacht, um dir zu sagen, dass ich dich hasse Fahrrad-Dieb. Ich hoffe du fährst in ein Fahrrad ohne einen Helm und wirst von einem Monster Truck angefahren. Ich hoffe mein Fahrrad bringt dich in die Hölle.

Markus Brandl



CycleCinemaClub am Start!



19.5., 21h
yppenplatz

...ücken will darf strampeln!

Velo-city conference series

Velo-city conferences serve as a global communication and information platform aiming to address decision makers in order to improve the planning and provision of infrastructure for the everyday use of bicycles in urban environments. Velo-city conferences typically bring together more than 1,000 delegates such as engineers, planners, architects, social marketers, academic researchers, environmentalists, businessmen/women, and industry representatives who join forces with government at all levels in order to build effective transnational partnerships to deliver benefits to cycling worldwide.

Contact

Please find detailed information on our website www.velo-city2013.com which will be updated on a continuous basis. For further information contact program director Andrea Weninger, program@velo-city2013.com

Why Vienna?

Vienna is a growing cycling city with ever more cyclists and an increasingly diverse cycling community. The city government aims to raise the bicycle's modal share from the current 6% (2011), to 10 % by 2015. The strong modal share of public transportation in Vienna – amounting to 37% in 2011 – is a perfect point of departure to realize the concept of intermodal “seamless transport”.

The dynamic development of cycling in Vienna can be recognised at different levels – in politics, administration and civil society. Recent cycling surveys in spring and summer 2011 highlight that there have never been more cyclists in Vienna than there are today – cycling is everywhere!

In 2013, Velo-city participants will experience the dynamism and energy of Vienna's current efforts towards cycling promotion. Vienna boasts many interesting aspects connected with utility and leisure cycling, such as infrastructure, PR activities and policies.

Velo-city 2013 Vienna, June 11-14

Building on established Velo-city discourse topics such as mobility, ecology and climate, health, the economy, resources, time and space, and social policy, a new topic will be opened for discussion at the Velo-city 2013 conference in Vienna: cycling cultures.

The motto of the Velo-city 2013 conference is therefore framed as

“The Sound of Cycling – Urban Cycling Cultures”. The three main themes for the conference are:

- Cycling Cultures
- Cycling Cities
- Cycling Benefits

The conference program will offer a variety of inter- and trans-disciplinary approaches to cycling issues. There will also be a **Scientists for Cycling Network meeting** at Vienna University of Technology (10th of June) and **an international student award!**

Die Velo-city ist die größte internationale Konferenz zum Thema Fahrradverkehr und findet von 11.-14 Juni 2013 in Wien statt. Der Fachbereich Verkehrssystemplanung bietet mit der Programmdirektion der Wiener Velo-city- Konferenz ein **Masterprojekt im Wintersemester 2012/13** an.

Erwartet werden Projektbeiträge/wissenschaftliche Arbeiten in englischer Sprache zu den Themen

- * **Cycling Cultures**
- * **Cycling Cities**
- * **Cycling Benefits**

Die konkreten Projekte/Ideen werden Anfang des Wintersemesters gemeinsam gesammelt und entwickelt, der Kreativität und Bandbreite sind dabei keine Grenzen gesetzt!

Abgabe: Mitte Januar 2013

Die Velo-city Programmdirektion und die Stadt Wien bietet Ihnen

- * Präsentation im Rahmen eines Workshops / Round Table bei der Velo-city Konferenz 2013
- * Teilnahme / Postersession am Netzwerktreffen Scientists for Cycists im Juni 2013
- * Möglichkeit der Teilnahme an einem internationalen Velo-city Student Award, wo Sie sich auf internationaler Ebene mit Studierenden der ganzen Welt messen können
- * Evaluation Ihres Beitrages durch ein international besetztes Scientific Advisory Board der European Cyclists' Federation
- * ein Konferenzticket für die viertägige Konferenz im Wert von etwa 800 Euro
- * Teilnahme als Experte/in und Vorstellung Ihres Projektes bei einem Speed Dating im Rahmen der Velo-city Konferenz mit 1.200 TeilnehmerInnen

Anmeldung bis **29.6.** bei Frau Manhart manhart@law.tuwien.ac.at

Inhaltliche Rückfragen bei Georg Hauger georg.hauger@tuwien.ac.at, Andrea Weninger weninger@rosinak.at

Wien, 18. Juni 2012



Cycling Cultures

Every city has its own unique cycling culture and diversity, consisting of specific bicycle infrastructure, ridership, cycling practices and policies as well as bicycle subcultures. Case studies and approaches shared amongst starter, rising and forerunner cycling cities can help to develop innovative methods and cycling promotion.

The understanding of **contemporary global cycling cultures**, their relationship to **social media** and the linkages between specific **lifestyles** and bicycle use are emerging topics for a professional discussion on cycling cultures. Not least, the debate during Velo-city 2013 will encompass the impact and **development of social trends** in relation to the bicycle, the influences of subcultures on the mainstream, as well as **the growing importance of the bicycle as a cultural symbol**.

Cycling cities

In addition to walking and public transport, cycling is an eco-friendly transport mode with effects on urban quality, economy and resource use. Therefore, cycling should be observed with a **holistic approach, identifying cycling's potential for the planning and construction of a forward-thinking and smart city**.

Such a professional debate will encompass (amongst other things) strategies for cycling-oriented and **sustainable urban development**, energy efficiency in regards to mobility and cycling as an element of urban (intermodal) transportation.

Velo-city 2013 will be a venue to share success stories for the integration of public transport and cycling, as well as examples for stakeholder co-operation in transport planning. Participants will discuss trends in urbanization and sustainable urban development in relation to the bicycle as well as experiences about the bicycle's role in public space.

Cycling benefits

Cycling contributes to an individual's and a society's economic situation in a positive way as substantiated by a growing array of research into cycling and its associated benefits. Cycling as an affordable and highly equitable transport mode has positive and quantifiable impacts on individual as well as societal health. **Cycling has a growing importance for the economy in terms of bicycle production as a branch of a green economy as well as cycling as a sustainable form of tourism.**

A debate on cycling benefits will also focus on beneficial environmental effects of (increased) cycling. Most recently, cycling has gained importance as transport mode in times of crisis with a correlation between (global) economic situation and (increased) cycling. Moreover, cycling offers potentials for uses beyond transportation when the bicycle is for example used as a **means for small-scale economies** or as a vehicle in humanitarian and social projects.

